

Minutes of the August, 2010 BCCA Board of Directors Meeting

The Board of Directors of the Bearded Collie Club of America met by mail on August 21, 2010.

Roll Call:

Present: J. Williamson, Blau, Freeman, Lott, McDonald, Medo, Mendonca, Schroeder, Serrine, Szalka, D. Williamson, Voss.

Officer's Reports:

Recording Secretary's Report
Corresponding Secretary's Report
Treasurer's Report

Committee Reports

Unfinished Business

New Business

Results of August Motions

07/10-00 Motion to approve the minutes of the July 21, 2010 Board Meeting. (Freeman.)

Yes: Blau, Freeman, Lott, McDonald, Medo, Mendonca, Schroeder, Serrine, Szalka, D. Williamson, Voss.

Present: J. Williamson.

Election of New Members

None this month.

Membership Applications for Approval in September

Eric and Shelly Cooper
489 Spring Lake Drive
Melbourne, FL 32940
321-752-4835 cooperRL@cfl.rr.com
sponsor: Maureen & Jean Larroux

Eileen Eaton
12 Cavalier Ct.
Ridge, NY 11961
631-744-4761 te.eaton@yahoo.com
sponsor: Claudia McNulty

Kathy Harrington
128 Breezewood Dr.
Venetia, PA 15367

724-941-4079
sponsor: Ray Harrington

Stan and Debbie Pearlman
554 Gibson Ave.
Kingston, PA 18704
570-283-9960 sdebb@aol.com
sponsor: Christina Miller

New Business **Motions to be Considered in September**

08/10-00 Motion to approve the minutes of the August 21, 2010 Board meeting. (Freeman)

09/10-01 Motion to approve the new presentation of the Judges' Education Committee. (Freeman, for the JEC.)

09/10-02 Motion to approve the new presentation of the Herding Committee. (Freeman, for the herding committee.)

09/10-03 Motion to amend SR03/02-01, regarding judges for National Specialty Herding events, as follows:

The rule now reads: "For National Specialty Herding Events, recommendations for Judges for each Herding Test/Trial and/or Instinct Test will be requested from the Membership in the first issue of the Bagpipes published following..."

The amendment would read: "For National Specialty Herding Events, recommendations for Judges for each Herding Test/Trial and/or Instinct Test will be requested from the membership *by the Specialty Herding Trial Chair* from the Membership in the first issue of the Bagpipes published following..." (Freeman, for the herding committee.)

Discussion: The amendment would clarify who has the responsibility to solicit names of judges for the Specialty Herding Trial.

09/10-04 Motion to approve Barbara Voss and Chris Walkowicz, BCCA members in good standing, to act as proctors to assist the Recording Secretary in counting ballots. (Freeman)

Motions Proposed for October

(To be considered at the Annual Board Meeting on October 4 in Colorado)

09/10-00 Motion to approve the minutes of the September 21, 2010 Board Meeting. (Freeman.)

10/10-01 Motion to approve the following donations as recommended by the Health committee:

I propose the BCCA support the following AKC-CHF ACORN and OAKs this year, just as we have sponsored others in the past.

ACORN grant 01390-A in the amount of \$2000.

Rationale: Immune hemolytic anemia is quite common in Beardies and a more effective and safer treatment would be beneficial for dogs and owners.

OAK grant 00970 in the amount of \$2500.

OAK grant 01272 in the amount of \$1500.

Rationale: Stem cell therapy is an exciting new field and can be used to treat multiple medical conditions. Several Beardies have already benefited from this type of treatment.

01390-A: *The Use of Mycophenolate in the Treatment of Primary Immune Mediated Hemolytic Anemia*

Primary Investigator: Dr. Laura West, DVM

Institution: Veterinary Specialty Hospital of San Diego

Total Grant Amount: \$12,679.00

Project Abstract:

Immune mediated hemolytic anemia (IMHA) is an autoimmune condition caused by the body attacking its own red cells. Approximately 1 in every 3 affected dogs die from the disease or its complications (either naturally or through humane euthanasia). The mainstay of treatment is suppression of the immune system to stop the destruction of the red cells; this typically involves the use of prednisone (a corticosteroid) and a second immunosuppressive medication. However, the most effective treatment strategy remains unknown.

Mycophenolate is an immunosuppressive drug used in human medicine for autoimmune diseases and prevention of rejection of liver or kidney transplants. It is currently being used with increasing frequency in veterinary medicine for the treatment of autoimmune conditions, including IMHA. The purpose of our study is to report the use of mycophenolate in the treatment of naturally occurring IMHA in client owned animals while providing additional standard of care therapies (blood transfusions, prednisone, low dose aspirin for clot prevention, and symptomatic therapies). We will determine the survival rate for our patients as well as average length of hospitalization, transfusion requirements, time to resolution of the anemia, and long term survival. We will compare our findings to IMHA cases treated at our hospital in 2009 without the use of mycophenolate as well as to previously published values in the literature. Our goal will be to determine if the use of mycophenolate in the treatment protocol appears to have a benefit and if further studies investigating the use of this drug are warranted.

00970: *Tissue Regeneration Using Canine Mesenchymal Stem Cells: Effects of Donor Characteristics and ex vivo Expansion on Cell Pluripotency*

Primary Investigator: Dr. Susan Volk, VMD PhD

Institution: University of Pennsylvania - School of Veterinary Medicine

Total Grant Amount: \$165,348.00 Requested Sponsorship: \$2,500

Project Abstract:

Background: Special cells can be isolated from bone marrow (mesenchymal stem cells or MSCs) and used to produce different types of cells that form bone, muscle, cartilage or nervous tissue. These cells can be put back into the body in order to replace cells damaged by inherited diseases, trauma, or age associated conditions in order to restore function to a wide variety of tissues and organs. Clinical trial using MSCs in humans are currently underway and provide a basis for exciting new therapies for many of the most common ailments of dogs: heart failure, neurologic conditions, osteoarthritis, kidney and liver diseases and diabetes. A major hurdle in the development of rational stem cell therapy clinical trials in dogs is a general lack of understanding of basic properties of canine MSCs.

Objective: This study will define optimal donor characteristics, culture conditions, and safety for using these MSC to treat dogs. Understanding basic properties of these specialized cells from dogs will bring promising stem cell therapies closer to reality in veterinary medicine

01272: Isolation and Characterization of Canine Induced Pluripotential Stem Cells (iPS)

Primary Investigator: Dr. Jorge Piedrahita, PhD

Institution: North Carolina State University

Total Grant Amount: \$82,610.00 Requested Sponsorship: \$2,500

Project Abstract:

Background: Stem cells have tremendous promise to alleviate clinical conditions in dogs such as spinal cord damage, hematopoietic malignancies, and cardiac and hepatic disease. While a range of adult stem cells have been isolated and studied, most of these have a limited capacity to differentiate outside a living organism and inside a living organism. Recently, approaches have been developed to convert differentiated cells into cells resembling embryonic stem (ES) cells by the use of "reprogramming" factors. These cells referred to as induced pluripotential stem cells (iPS) have the ability, like ES cell, to differentiate into multiple tissue types. As virtually any cell can be converted to an iPS cell this means that it is now possible to isolate patient-derived stem cells.

Objective: The researchers will utilize this technology for the development of canine iPS. Briefly, adipocyte-derived mesenchymal cells and keratinocytes will be transformed with the required reprogramming factors and plated under a condition that allows development of iPS cells. Colonies will be selected, expanded, and studied for their ability to differentiate outside a living organism into multiple tissue types. The development of patient-specific pluripotential stem cells is a critical step toward the successful scientific application of this promising technology.

The following paragraphs were taken directly from the AKC CHF web site and will explain the ACORN and OAK grants if you are not familiar.

CHF's grant process is distinctive in that it gathers information about canine health priorities from our AKC Parent Clubs. We listen to the concerns of the dog owners/breeders and encourage our investigators to submit applications to the Foundation based on this closely monitored feedback. The unique alliance with the Parent Clubs also allows us to work together to fund the research and provide samples for faster, more efficient research.

We impact the health of your dogs through two types of research grants, OAKs and ACORNs. OAKs are traditional grants that are funded on an annual cycle. Major goals of our OAKs, which generally last more than a year and are \$12,000 or more, are to target our "three pronged" approach: prevention, treatment and cure.

ACORNs, or seed research projects, are designed to allow researchers to complete small, relatively short timeframe projects and generate preliminary data for possible future OAK proposals. Generally lasting for less than a year and only funded up to \$12,000, the Foundation's Grants Committee will review and fund these projects throughout the year. This is a program unique to CHF and has received positive feedback from investigators who are able to begin research without the delays usually associated with traditional grant cycles.

Respectively submitted on behalf of the Health Committee,

Maryann Szalka

10/10-02 Motion to approve the bid of Lillian Esposito to publish the Beardie Bulletin, as follows: (Freeman)

PROPOSAL FOR BEARDIE BULLETIN PUBLICATION

With great appreciation for the opportunity to present the following bid to serve as Editor of the Beardie Bulletin for the Winter 2010/2011 issue thru the Fall 2011 Issue, I am submitting this cost estimate based on specific parameters of a magazine based on a per issue basis:

1) Specifications:

Printing:

64 Page Publication plus 4 covers
Black/White throughout
Text Stock: 80# Text
Cover Stock: 80# Cover
Cover: Aqueous coating
Copies: 600-650

(Color available upon request at an additional pricing)

Printing would include the cost of film production, paper, printing and binding, and corrections at the printing stage. This invoice would be paid directly by the Club to the printer.

Estimated Cost: \$3,600.00

• **Creative:**

Creative costs include art direction, copy editing, proofreading, layout and design of all ads submitted for production. Based on a 64-page magazine, the plan would be based on 24

pages of editorial content, the balance of the publication 40 pages of ads (28 designed + 12 camera-ready), 4 covers.

Art Direction

All designers paid @ \$60 per page (\$60 per page - 32 pages)	\$1,920.00
Redesign Fees/Corrections	300.00
Proofreading	125.00
Photo Essays designed by Art Directors @ \$25 per page	100.00

(Includes design, scanning of photos, review with editor for design changes, collection of ads/fonts for printer. Answering technical questions for advertisers.)

Estimated Cost: \$2,445.00

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3. **Editor**

The Editor's responsibility includes:

- Trafficking of ads
 - Supplying an ad sales report to Treasurer
 - Supply yearly report to the Board
 - Coordinating editorial material
 - Returning ad material to club members*
 - Preparing ad copy material to art directors when necessary
 - Paginating the magazine
 - Supplying the printer with CD's of ad & editorial material
 - Supplying a maquette to the printer
 - Design and layout of the editorial section of the magazine
 - Telephone communications and computer supplies for production of the magazine
 - Review Blueline proof of magazine prior to printing with art director/printer
- *Return postage of ad material would be at the expense of the BCCA.

Editor's Fee: \$700.00

4. **Fulfillment**

Labels would need to be supplied to our fulfillment house. Fulfillment costs include labor and envelopes. This is based on a mailing of 600-650 copies.

Estimated Cost: \$205.00 PLUS postage

Nutshell

Based on the above parameters, I would be able to produce and prepare a 64-page b/w publication at a cost of **\$6,950.00** of which \$3,805.00 is the approximate printing expense and fulfillment expense. Postage is addressed separately.

Income:

- Based on a subscription rate of \$20.00 (\$5.00 per issue @ 510 subscribers), the income derived from subscription income on a per issue basis would be \$2,550.00.
- The income from advertising: Ad rate of \$110.00 per designed ad and \$70.00 for camera ready (32 pages design (including covers) + 12 pages of camera ready ads would be \$4,570.00.
- If we also apply the first class postage that we receive from our subscribers (estimated @ 250 first class/foreign subs @ \$3.00 per issue = \$750.00), the total income for an issue is approximately:
- **Estimated Total Income = \$ 7,870.00.**

As listed above, the cost to produce the issue would be **\$6,950.00**, leaving a balance of approximately **\$920.00**. Our postage ranges from \$1,600.00 to \$1,800.00 including miscellaneous postage for Federal Express and ad material to our advertisers. **The Bulletin would need to be subsidized approximately \$800.00 per issue for Postage.**

Please note that a postage fee increase for subscribers was approved by the Board, however, it did not appear in this year's renewal notice for the club members. Due to this error, the Bulletin will need to be subsidized by the BCCA.

The Fall/Specialty Issue will need an additional 16 page form to cover the event at a cost of approximately \$1,600.00 for printing and postage. In addition, the BCCA supplements the front cover by \$250.00 and is not taken from the BCCA Treasury. The Bulletin is penalized for the cover but will be included as part of the subsidy. The additional printing form will also add weight to the magazine that will also affect postage which is included in the above \$1,600.00 figure. Also, as part of the 16 page form for the Specialty, a four-page color photo essay would be included in the above cost as well.

Therefore, I would submit that the Bulletin may need to be subsidized (approximate) by the BCCA:

Spring/Summer/Winter Issues	(\$2,400.00)
Fall Issue	<u>(\$1,600.00)</u>
<u>Total Subsidy</u>	<u>(\$4,000.00)</u>

Note: Any deviation from the page count or content would affect the magazine.

It would be my goal, of course, to try to keep the Bulletin as self-supportive as possible in the coming year. I will be submitting a profit and loss statement from my records to the President, Secretary, Treasurer and the Publications Chairperson at a later date for the past year. I do believe that the Bulletin did not need to be subsidized this past year, however, the increase in postal fees only occurred during the past 6 months.

This completes my bid for the magazine. As noted, although I am putting in a bid for this year, please keep in mind that if medical issues warrant, or for some unforeseen problem arises, I may have to cancel the contract with no repercussions from the BCCA. I would hope to give at least one issue's notice, if I need to cancel the contract. I would like to have this contingency approved by the Board before accepting the role as Editor for 2010/2011. If you do not choose me as the Editor, please know that it was a privilege to serve as the Editor of the Bulletin for the past 11 years, and I thank you for that opportunity.

Lillian Esposito - Highland Beardies

10/10-03 Motion to approve the letter prepared by the Judge's Education Committee regarding trimming, as follows: (Freeman, for the JEC.)

To all Bearded Collie, Herding and BIS judges.

The dilemma that faces the JEC of the Bearded Collie Club of America is how to resolve the issue of trimming in our NATURAL breed. The breeders have to rely on judges to adhere to the standard which clearly states (three times) that scissoring is a severe fault. Should a judge award the ribbon to a lesser quality Bearded Collie that is not trimmed or award the ribbon to one that has a man made fault?

The problem is not only a few trimmed dogs, but is exacerbated when exhibitors who are new to the sport copy the winners assuming that is the only way to win. It is bad enough that we have to deal with teasing and sprays, but now we are seeing dogs sculpted to the degree they no longer resemble the natural dog that the Bearded Collie was meant to be. This is clearly opposed to the standard.

Mr. Wade has advised us that he will support any judge who requests an exhibitor with a teased, artificially parted or sprayed dog be asked to exit the ring, remove the offense, and return to the ring when accomplished. However, you can't ask the sculpted dog to leave the ring and grow a coat.

We ask you to consider the natural dog first, if present, and to penalize the dog that is trimmed to the extent of withholding ribbons for artificially changing the appearance of the dog. This appears to be the only method by which we can halt the sculpting of our breed. If the dog is correct, he/she will not need trimming.

We look the other way for tidying up the feet, else some dogs would be wearing "snow shoes" in the ring. However it now appears that neatening has been taken to the extreme, and has progressed to the characteristic beard, ears, tails, underline etc.

It is a hard decision to make, but the onus to uphold our standard is placed on your shoulders. Please stop this runaway train before it derails. Please stop this trend before we no longer recognize our breed!

Sincerely

Judges Education Committee

Bearded Collie Club of America

10/10-04 Motion to purchase a package subscription to ConstantContact on a month-to-month basis at a cost of \$48.71 per month. One component, Email Marketing, is for the purpose of emailing the Bagpipes; the second component, Online Survey, is for surveying/polling the membership. The third component, MyLibrary, is for 50mb of server space to store and use images, PDF files, clip art, etc. for inclusion in emails. (D. Williamson)

Discussion: The cost can be reduced by prepaying in 6-month or 12-month options. Cost is further reduced by declaring the BCCA's non-profit and tax-exempt status when prepaying in the longer term

options. *Non-profit and tax-exempt status is not applicable when purchasing the month-to-month basis.*

10/10-05 Motion to post the following information regarding herding events and mentors on the BCCA website. (Freeman, for the herding committee.)

National Specialty Schedule for the next 3 years is below:

2010 - There will be a one-day AKC herding test and trial at Valdemar Farms in Ft. Lupton, CO., on Monday October 4th. The following will be offered: A course started, intermediate, and advanced (both sheep and ducks); B course started, intermediate, and advanced (sheep only); herding test and pre-trial test. Judge – Carol Hartnagle

2011 - Herding Test, Trial including A course ducks and sheep, and possibly instinct tests to be held in New Braintree, MA at Two Shadows Farm on Sat and Sun, October 1 and 2, 2011. Arrangements for a possible trial and instinct test on Friday, September 30, 2011 are being worked on. Judges are being selected.

2012 - Herding Test/Trial/ and or/ Instinct Test for the 2012 Nationals to be held in Southern California on Saturday October 6 & Sunday October 7, 2012. The site has not yet been arranged for. Judges – Joel Levinson and Adrian Lopez.

Mentor Name	Location	Email or Phone
Barbara Claxton	Sausalito, CA	savysalito@aol.com
Mary Lott	Salem, OR	marylott@earthlink.net
Terry Manganiello	Overland Park, KS	charter@kk.rr.com 913-579-7392
Cindy Mendonca	Bellevue, NE	cinbaifai@aol.com
Jim New	Risco, MO	573-276-8608
Deb Thomas	Yelm, WA	pentangle@fairpoint.net
Ann Witte	Springfield, NE	adoannie@webtv.net
Sandy Weiss	Sellersville, PA	swherd@msn.com
Joanne Williamson	Boxborough, MA	balgrae@ix.netcom.com
Brian Wistrom	Minneapolis, MN	612-325-1394
BCCA Herding Chair – contact for assistance		
Elsa Sell	Milner, GA	beaconbb@bellsouth.net

Under Discussion

We are considering the creation of a members' list.

We are examining the relationship among the BCCA, its rescue committee, and the Charitable Trust.

Motions to be Considered in November

10/10-00 Motion to approve the Minutes of the Annual Board Meeting. (Freeman.)

This concludes the business of the BCCA Board of Directors meeting.

Respectfully submitted,

Carol Freeman

Recording Secretary